

Performance Results for 2022-23 Community Futures Crowsnest Pass

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

Community Futures Performance Results	2022-23
<i>Strong rural community strategic planning and implementation</i>	
1. Total number of community-based projects (new & on-going)	98
2. Total number of local and regionally based community strategic plans developed and/or updated	2
<i>Rural access to business development services</i>	
3. Total number of business training session participants	665
4. Total number of business advisory services	141
<i>Rural access to capital and leveraged capital</i>	
5. Dollar value of loans	\$590,000
6. Total number of loans	10
7. Number of jobs created/maintained/expanded through lending ¹	29
Provide additional information (e.g., Success stories, Links to priorities, leveraging work, communication events, etc....)	
<p>2022-23 was a year of change internally for Community Futures Crowsnest Pass, with all new staff in each position. This proved to be a year of learning and training for all involved, with an inward focus on processes and operations. Our business coaching improved immensely, and word-of-mouth about our Business Analyst has spurred many new clients.</p> <p>Finally able to resume in-person training proved to be popular with our region’s population, offering sessions on financial literacy and online/social media marketing. Community Futures Crowsnest Pass also delivered the Junior Achievement program to Grades 4 – 6, as well as Money Matters to the Grade 12 classes.</p> <p>Work continues in supporting and propping up the regional destination management organization, and additional funds were secured for activities in 2022-23. A part-time contractor was hired in Fall 2022 for the organization and is overseen by the Community Futures office, with in-kind office space and support as well.</p> <p>A new economic collaboration committee was formed with representatives from Community Futures Board of Directors, Municipality Councillors, and Chamber of Commerce Board of Directors with the goals of better communication and cohesive work on common economic development projects for the community and local businesses.</p>	

¹ Estimated at the time of lending