

Performance Results for 2018-19

COMMUNITY FUTURES CROWSNEST PASS

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

Community Futures Performance Results		Results as of 2018-19
<i>Strong rural community strategic planning and implementation</i>		
1. Total number of community-based projects (new & on-going)		94
2. Total number of local and regionally-based community strategic plans developed and/or updated		6
<i>Rural access to business development services</i>		
3. Total number of business training session participants		97
4. Total number of business advisory services		170
<i>Rural access to capital and leveraged capital</i>		
5. Dollar value of loans		650,050
6. Total number of loans		8
7. Number of jobs created/maintained/expanded through lending ¹		15(FTE)
Provide additional Information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)		
<ul style="list-style-type: none"> Capitalizing on Economic Opportunities project is well underway. The project is a partnership between CARES grant funding, Community Futures Crowsnest Pass, Municipality of Crowsnest Pass, Riversdale Resources, Crowsnest Chamber of Commerce and the municipal Economic Development Committee. This project is two-fold- <ul style="list-style-type: none"> (1) to determine a baseline for tourism and identify gaps to support increased tourism activity as a result of the new Castle Provincial Park. (2) to determine gaps and opportunities for industry and business in anticipation of the approval of a new metallurgical coal mine (Riversdale Resources Grassy Mountain operation).in the Crowsnest Pass and how local and regional industry, business, entrepreneurs and labour force may capitalize on this development. TGIF Regional Destination Management Organization project – to determine the best method to set up a regional organization to effectively market amenities of the communities bordering the Castle Provincial Park and increase local tourism to the benefit of the region. Two six week Social Media workshop series were held in 2018 and there continues to be a demand for these workshops. We look forward to holding them again in 2019/20. 		

¹ Estimated at the time of lending

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- Visitor Friendly Community Pilot Project was successful with approx. 10 businesses participating.
- Participated in the Energy Futures Roadshow pilot project to identify the opportunities for alternative energy in the Crowsnest Pass.
- participated in an effective Community Futures Alberta marketing campaign and have a very active Facebook page and website that is managed in-house and regularly updated.
- partnered with the Crowsnest Chamber of Commerce to provide the summer Adventure Advisor position in 2018. This project and was very successful and we are partnering once again for the 2019 summer season.
- It is our pleasure to continue to support a number of local organizations and events in the community.