

Performance Results for 2019-20 Community Futures Crowsnest Pass

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

Community Futures Performance Results	Results as of 2019-20
<b><i>Strong rural community strategic planning and implementation</i></b>	
1. Total number of community-based projects (new & on-going)	<b>57</b>
2. Total number of local and regionally-based community strategic plans developed and/or updated	<b>2</b>
<b><i>Rural access to business development services</i></b>	
3. Total number of business training session participants	<b>37</b>
4. Total number of business advisory services	<b>209</b>
<b><i>Rural access to capital and leveraged capital</i></b>	
5. Dollar value of loans	<b>545,000</b>
6. Total number of loans	<b>6</b>
7. Number of jobs created/maintained/expanded through lending <sup>1</sup>	<b>26</b>

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<sup>1</sup> Estimated at the time of lending

Other Activities:

- Partnered with Riversdale Resources, Municipality of Crowsnest Pass on CARES Project to determine baselines for tourism, housing, labour market identification, businesses in support of the anticipated mine opening.
- Organized successful Industry Reverse Trade Show with 5 Mining Companies. This provided approximately 60 local and regional businesses (plus their key personnel) the opportunity for introductions to the industry buyers and to become aware of the industry requirements for doing business.
- Partnered with CF ABSW and local REDA on a Succession Matching project for local and regional business owners looking to sell their businesses. Results are anticipated in 2020-21 year.
- Held a Business Start-up workshop; completed one Social Media workshop set and commenced another due to high demand.
- Partnered with Crowsnest Pass Chamber of Commerce for Crowsnest Adventure Guide summer 2019. (mobile tourism information person)
- Hosted a Tourism Information Night with local tourism operators to update local initiatives and Travel Alberta information, network with each other, and an opportunity to give their elevator speech for the upcoming 2019 tourist season.
- Partnered with Regional CF offices on Rural Opportunities Fund application for a 2 year Succession Matching project to include training to CF staff as well as to business clients. The application was approved and will commence in summer 2020.
- Maintained new website and regularly updated information on Social media to provide appropriate business information and training opportunities.
- Active involvement in Learning for Life-Ready for Change project to develop and encourage community inclusiveness (led by Trico-Change Makers – MRU) Phase 1 completed with community mapping ; Phase 2 specific project identification to commence June 2020.